

WUHCA Garage Sale Report 2014

Advertising:

- Kijiji Ad placed (\$10.51-Lisa Bolton to be reimbursed)
- Magnetic Signs around community(\$321.00)
 - 2 signs for 4 weeks located at Stensrud and Greaves, and by the firehall on Attridge. These signs also advertised for the Earth Day clean up on April 22nd
- Garage Sale Directory & Labelled Map Posted on wuhc.ca & FB page (\$0)
 - Offered to existing WUHCA members
 - 25 total participants, 4 of which could not be confirmed on membership list
 - 1 family purchased a membership specifically to be listed
 - 1 message on FB page stating that was unaware of map option, so would list own Kijiji ad
 - Overall seen as successfull method of advertising

Engagement:

- Went around on day of, offered kindersoccer net boxes as signs, most took one.
- Multi family for some sales, but most appeared individual
- Most appreciative of organization and would do it again

Community Living Pick up:

- Idea was well received. Not sure of actual use, # of pick ups on Monday 12th.

Ideas for next time:

- Signs with our logo on them provided to each family that registers with directory
- Business sponsors for labels or cash boxes/tupperwear to provide members for repeated use
- Distribute WUHCA business cards to have at sales
- One famliy suggested a folkfest type passport to encourage viewing of each registered sale. Prize draw for completed passports.
- More advanced notice of Community Living option for pick up (office was closed after first day of sale)
- Could combine with block party event for increased participation