

# Willowgrove University Heights Community Association



## Minutes

Date: **February 26, 2015**

Location: **Pleasure Way Pub, SaskTel Sports Centre**

<b>Members in Attendance</b>			
<b>Name</b>	<b>Present</b>	<b>Name</b>	<b>Present</b>
Marieke Knight (COS Rep)	X	Michalina Wiatr	
Glenda Clezy	X	Vanessa Becker	
Malvina Rapko	X	Debbie Dawe	X
Andrea Landell	X	Natalie Benoit	X
Luc Gauthier	X	Stephanie Hnatiw	
Heather Hollman		Stacey Waters	X
Dani Schwab		Neil Harmon	
Kristin Potter		Cassandra Williamson	
Erica Verity-Osicki		Corrine Casavant	
Melissa Glab		Tanis Robertson	X
Tamarra Larre	X	Stephanie Hnatiw	
Connie Tenaski		Kenelm Grismer	X

1. Minutes:
2. Call to Order @ 8:50 pm
3. Motion to adopt Previous Meeting Minutes (Kenelm 1<sup>st</sup>, Natalie 2<sup>nd</sup>), carried.
4. Motion to adopt agenda (Andrea 1<sup>st</sup>, Natalie 2<sup>nd</sup>), carried.
5. Guest presenters
  1. Wayne Grier and Gail Hope - "My Community"
    1. Commercial venture to develop and distribute community events and news paid for by local advertisers. Monthly publication to mailbox, grouping

communities, link on their website and can be on community association website

2. Question and Answer session:

Q – What other events besides those in Community Associations are being advertised?

A – Examples include library, Forestry Farm, Northeast swale

Q – Have you done this before?

A – No, we have seen other cities do this, and it has been successful elsewhere.

Q – Do you currently volunteer on any boards?

A – Wayne was on the Evergreen Community Association – Publicity, but just moved out of Evergreen.

Q – What is your anticipated revenue? We are concerned this is a potential threat to our revenues.

A – Will give up 10% on sales, not profit, back to WUHCA if a business is referred to by WUHCA.

Q – What revenue guarantees can you give to WUHCA?

A - None. Has to be viable for My Community

Q – Are you a registered business?

A – We are a corporation and have applied for a City license,

Q – Are you comfortable sharing financial statements with WUHCA?

A – No, but we will be tracking advertisers WUHCA refers.

Q – What is your timeline?

A – Hoping for April. It is dependent on potential profit.

3. WUHCA has concerns that the My Community publication would direct people or potential supporters away from our website. There were also concerns over the sample publication showing that WUHCA is already on board.

4. Will put this on the next agenda to discuss further.

6. President's report – Glenda Clezy

1. Thank you for the help with registration tonight.
2. Created list of those who can help with registration on Monday.

7. Correspondence

1. Volunteer Appreciation Night
2. Email from someone who wanted to be on our board. Responded that we welcome volunteers.
3. Ken Cheveldayoff report had our online soccer registration information. Can set up RSS Feed so he can get notification of postings to our website.
4. Email about a Community Watch for the neighborhood. Email was forwarded to Luc. Luc will respond to see if that person can take on the role of Community Watch leader. We need the position filled.

8. City Councilor report – Zach Jeffries

1. Not present

9. Treasurer's report – Luc Gauthier
  1. Bank Balance as of January 31, 2015 is \$44,002
  2. Motion to approve payment to Luc Gautier for \$485.10 for the storage locker for January. February and March (Luc 1<sup>st</sup>, Kenelm 2<sup>nd</sup>) carried.
  3. Motion to cancel storage locker effective April 1(Luc 1<sup>st</sup>, Kenelm 2<sup>nd</sup>) carried.
  4. Motion to pay Magna Signs invoice \$321 plus \$63 (to change the wording) and change the amount we pay to the new total (Luc 1<sup>st</sup>, Kenelm 2<sup>nd</sup>) carried.
  5. Motion to pay programming bills: Sutherland Forest Grove \$240.39, Erindale Arbor Creek \$1010.77 (Luc 1<sup>st</sup>, 2<sup>nd</sup> Debbie) carried.
  6. Glenda will contact the school to find out when we have access to the storage space. Luc will cancel our storage locker before April 1 when rates will increase 7%.
  
10. Community Consultant report – Marieke Knight (February Report Attached)
  1. Winter Play Program Flyer, closest location to us is College Park
  2. New City Website
  3. Areas to look for more volunteers. Colleges and universities have volunteer posting boards. i.e. could ask College of Kinesiology to coach ball.
  4. March 21 training day for community associations. Each association has the opportunity to set up a booth. Childcare provided.
  5. Operating Grant due in April.
  6. Volunteer Appreciation Dinner.
  7. List of Associations that don't give membership cards. Currently compiling list.
  
11. Task Force Leader reports
  1. Vice president – Malvina Rapko
    1. No report
  2. Program coordinators – Kristin Potter/Dani Schwab
    1. Not present (Report Attached)
  3. Soccer Coordinators Tamara
    1. Motion for one refund cheque to Crystal Prefontaine for \$65, (Stacey 1<sup>st</sup>, Natalie 2<sup>nd</sup>) carried.
    2. Online registration seems to be going very well. Only positive feedback.
    3. Motion to pay SYS \$395 for under 6, \$395 for under 8, \$412 for under 10. (Stacey 1<sup>st</sup>, Kenelm 2<sup>nd</sup>) carried.
    4. Tamara will contact the College of Kinesiology and possibly some high schools about coaching soccer or ball.
  4. Ball Coordinators
    1. Discussion on registration tonight.
    2. No report
      1. Consider spacing dates further apart for future years.
      2. Later ball registration than other associations.
    3. Motion to pay for teams to Zone 1 Hustlers. Rookie \$235/team, Mites \$255/team, Blast ball historically \$12/player. Motion to pay (Kenelm 1<sup>st</sup>, Natalie 2<sup>nd</sup>) carried.
  5. Social Coordinator – Stacey
    1. Family Skate Day (Report Attached)

6. Membership coordinator – Tanis
    1. Online to card membership is working. We can generate a list of memberships purchased online.
  7. Communications coordinators - Stacey Waters
    1. Potential new member. Jennifer Oleskyn.
    2. Canada Post's number of households for Willowgrove was under estimated so over 500 newsletters were not delivered. Their numbers for new areas are not up to date. No compensation will be provided. They offered to re-mail, but only if we re-printed. We did only pay for what was mailed.
    3. Childcare directory. Correspondence concern about equal exposure.
  8. Rink – Neil Harmon
    1. No report
  9. Community Watch Coordinator – Luc Gauthier
    1. Nothing to report.
- <sup>12.</sup> New Business
1. Earth Day April 22. Planning an Earth Day Cleanup Event. Motion to approve a budget of \$200. Stacey will work for sponsorship. (Stacey 1<sup>st</sup>, Luc 2<sup>nd</sup>) carried.
  2. Holy Family Cookbook, fundraiser for Playground Committee asking for WUHCA to advertise. (Email Attached) Motion to purchase a 1.2 page ad for \$50 (Stacey 1<sup>st</sup>Natalie 2<sup>nd</sup>) carried. Stacey and Debbie to create the ad.
  3. Next Meeting March 25. Location TBD.
- <sup>13.</sup> Meeting adjourned @ 10:34 pm